

ARS 550 D

///ARS 550 D TMT @///

TMT BARS



ARS is continuing its exciting journey to be the preferred brand of TMT bars in the market with renewed vigour and new initiatives. It has been a wonderful journey for nearly 15 years for ARS Steel growing from strength to strength as a Premium brand maintaining the highest standards and constantly improving and upgrading the processes for creating the best product in the market. ARS are the **pioneers of 550 'D' quality TMT** which has been proven to be the best TMT to use even for a 100 storey skyscraper. ARS has both **Indian and International Certifications.**

ARS raises the Quality Bar

- **4-6% Savings Certified by SERC, a leading Central Government Research Institute.**
- **National and International Certification.**
- **BIS certified.**



1786-2008

ISO 14001:2015(EMS)
ISO 18001:2007(OHSAS)



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CERTIFIED
TMT BARS

ARS 550 D TMT 





"Our commitment to product quality, service and our Authorized Dealers make ARS Steel TMT Bars the right choice for every building's core structure that is built to last a lifetime."

Ashwani Kumar Bhatia,
 Founder and Managing Director, ARS Group

A comparison with the 5 top brands in the market

Features	ARS STEEL	A	B	C	D	E
550 D Grade	✓	✗	✗	✗	✗	✗
Certified 4 - 6% Savings	✓	✗	✗	✗	✗	✗
International Certification for every consignment	✓	✗	✗	✗	✗	✗
TECH EXPRESS Mobile services	✓	✗	✗	✓	✗	✗
D Quality Expertise for many Years	✓	✓	✓	✗	✓	✓
25% more Elongation than BIS standard	✓	✓	✓	✗	✓	✓
Tamper Proof Packing (Anti-theft)	✓	✗	✗	✓	✓	✗
On-time despatch of all sizes	✓	✗	✓	✓	✓	✓
Excellence Award from Ministry of Steel	✓	✓	✓	✗	✓	✗
BIS Certification	✓	✓	✓	✓	✓	✓
Rating based on the above	100%	40%	50%	40%	60%	40%

* Based on Market knowledge. Conditions Apply



ARS 550D grades of ARS Steel were tested in our laboratory and found to be consistently exceeding BIS standards. - **Dr R. Nagendra**, Senior Director, Stedrant Technoclinic Pvt. Ltd.



ARS Steel is 25% more ductile compared to most of the other brands and also offers the best protection for buildings against natural disasters. I would choose ARS Steel when I build my own house. - **Sarath Kumar E**, Civil Engineer



I saved around 5% in Steel consumption when I used ARS 550D which resulted in a good cost saving. - **P Arun Kumar**, PSK Engineering Construction, Builder



I have been associated with ARS Steel for over 10 years and I have found the quality to be always superior. - **Arunachalam, Om Sree Serman**, Dealer



We, the pioneers in the distribution of TMT bars with forty years of experience and associated with ARS as a distributor from the beginning of its existence in the market and have been supplying to dealers. As proof we ourself and our dealers are happy with the quality and service from the beginning. Say Yes to ARS!! - **S.S. Fias**, Director, Steel & Tube Field India Pvt. Ltd., Chennai.

MORE **STRENGTH**
 MORE **VALUE**



ARS Steels & Alloy International Pvt. Ltd.

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Steel Plant: B-1/S, Sipcot Industrial Complex, Gummidipoondi - 601 201 TN

Authorised Dealer

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